



# Community Engagement Events

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 [digitransformation.net](https://digitransformation.net)  
 [CGC-DigiTrans](#)

# Launch event - 16.03.2023

- Online meeting
- 14 participants
  - 3 students (Human resources/Psychology of work)
  - 9 counselors
  - 1 trainer
  - 1 HR/counsellor



# Launch event - Contents

- The word to the network! (*participants' self presentation*)
- The CGC-DigiTrans project and the network concept
- Digital skills: first look
- Group expectations and interests
- Cooperation in the network
- Advances on the event of 31.03.2023



# First co-construction meeting with the DigiTrans network - 31.03.2023

- In-presence and online event
- 11 participants (6 in presence)



# First co-construction meeting with the DigiTrans network - Contents

- Welcome and introduction
- Filling questionnaires (*Google Forms*)
- Teamwork: Analysis of answers (*3 groups*)
- Sharing of the teams' work
- Brief exchange on the "digital competence" model
- Next steps


A network diagram consisting of several interconnected nodes (dots) and lines, forming a complex web of connections. The nodes are of varying sizes, and the lines are thin and black.

# First co-construction meeting with the DigiTrans network:

*the voice of the participants*

# (1) How can the actual implementation to support digital competences of your target group(s) can be described in your organization/work context?

- in my organizations there are specific courses on digital skills needed to use specific tools
- for some positions it is assumed that people update their digital competence by themselves
- for very low skilled workers who do not work some very basic course are provided (NGO)
  
- One-to-one coaching
- Classroom training, both in presence and online
- Progressive digitization of services (partly forced)
- Working groups for the definition and fine-tuning of tools with monitoring moments



## (2) How do you identify the needs of digital competences of your target group(s)

-assessment activities on digital competence needs are carried out at the employment services of the training organisation I work with

**vs**

-during selection interview it is simply requested the level of DC you have


-online surveys to meet new needs, or we often try to anticipate them

-Interviews with co-workers/volunteers on digital tool management practices

-Practical test on how the digital tools are used

-Observation of how services are used





**(3) What do new ideas and approaches look like to improve the identification of digital skills needs in your organization? (development perspective)**

- specific tools as questionnaire or interview are not available
- We are following a path towards quality certification (Iso9001) as an organisation, which encourages the development of digital skills precisely to improve and make the organisation of work more agile, especially with regards to the flow of information, communication and division of tasks. This will enable us to provide a more focused service for our members.



## (4) Which importance counseling in networks have to support digital competences of different target groups? (present)

crucial at two levels:

- the counselee become aware of strengths and weakness also as concern DC
- the organisation could become aware of the DC needs if the counselors works as mediator with the workers and the company, that is CGC could allow to highlight the real need of DC and works with the organisation for planning courses

**Function:**

- Identifying needs and what works and/or does not work
- Returning information/ pointers/suggestions/needs to course organisers

**Benefits (process):**

- Customise routes
- Make results faster and more complete
- Having a diverse range of media to support the customer

## **(5) Which future developments and perspectives do you have towards counselling in networks to support digital competences of your target group? (development perspective)**

what:

- developing assessment tools for analysing needs and competencies
- consider attitudes and motivations of both clients and owners
- embed CDs in a broader CC activity about the future

target:

- for offering more services and more useful
- for employers and for people in career transition

I am currently collaborating with an association that deals specifically with digital education, whose members realised the need to support digital skills pathways with orientation tools. They had in fact found that talking about digital skills, without having first laid the foundations for reflection on the future and on work, made the pathways appear incomplete, claudicant.

In the future perspective this guidance support in digital education could be a way to support the person to identify the motivations for going to work on these specific competences.