



CGC - ROUNDABOUTS FOR DIGITAL TRANSFORMATION

CGC-DIGITRANS

Professional Guidance in Networks

Network partners from the fields of further education, consulting and human resources wanted for the DigiTrans project

What is DigiTrans all about? Digital technologies have long since found their way into numerous workplaces. In order to keep pace with the digital transformation, employees need ever more pronounced digital skills. At the same time, unskilled and semi-skilled workers in particular are at risk of missing the catch-up.

This is where DigiTrans comes in: Together with experts and practitioners from the fields of guidance, continuing education and human resources, DigiTrans will develop an innovative guidance method that makes it possible:

- to identify needs of employers and customers
- to develop offers for digital qualification more closely tailored to the needs
- to select suitable qualification offers together with those seeking guidance and accompany the further training.

For this purpose, we are looking for interested network partners who would like to contribute ideas and feedback on the products developed in the project.

In a first step, we will inform the partners online about the project and the first project results. In the further course of the project, we would like to invite you to an event where we will discuss needs and solutions for building competencies that are necessary for mastering the digital transformation. In the further course of the project, we will offer you or your employees a training course on "guidance on digital competencies".



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Our network will bring together experts and practitioners from the fields of guidance and counseling, continuing education, and human resources to participate in the development of the methods.

As a network partner, you can participate in the project:

- At the network kick-off, you will gain insight into the project and our understanding of digital competencies for the world of work.
- You participate in the development workshop and contribute to the development of the method for guidance for further education on digital competencies.
- You support the network and further networking, e.g. via social media and in your information channels
- You or your employees can participate in a training course for digital literacy consulting (preparation course).
- We invite you or your employees to participate in the piloting of the method in practice, to give feedback and to further use the method in their practice.

Your effort: Participation in the kick-off and in the development of the method takes about one working day. The further participation steps can be designed – individually according to interest.

As a network partner, you benefit from the following advantages:

- Input and exchange on important topics of digitalization and transformation in the context of the further development of your own organization.
- Innovative exchange in a committed network on the relevant topic of "digital transformation" and expansion of your own horizons
- Free participation in project trainings and use of the methods in practice
- Free access to project publications on the topics of digital transformation, digital competencies, continuing education and consulting
- Certificate of participation in the network, proving your commitment to guidance for digital competencies

More information about network participation:

- Participation is voluntary and free of charge.
- Meetings take place online or in person.
- The project is scheduled to run for three years.
- English language skills are not necessary.

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<http://digitransformation.net/>

